



ashley hocking

JOURNALIST. PHOTOGRAPHER. STORYTELLER.

PROFESSIONAL PROFILE

I'm Ashley Hocking, a recent college graduate and aspiring journalist. I attended the University of Kansas, where I studied journalism and global & international studies.

I am currently searching for my next adventure and seeking full-time employment.



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EXPERTISE

Content Creation
Photography
Copy Editing
Adobe Programs
Page Design
AP Style
Social Media
Storytelling

EDUCATION

BACHELOR OF SCIENCE IN
JOURNALISM

- Minor in Global and International Studies
 - Undergraduate Certificate in Global Awareness
- University of Kansas
May 2018 | GPA: 3.83

INVOLVEMENT

- Alpha Delta Pi Sorority Executive Vice President and Recording Secretary
- Order of Omega Honor Society Vice President
- Greek TV Executive Producer
- Lambda Sigma Sophomore Honor Society Member
- Volunteer at Ronald McDonald House Charities and Kansas Scholastic Press Association

PUBLICATION EXPERIENCE

COPY EDITING INTERN AND STAFF PHOTOGRAPHER

Lawrence Journal-World Newspaper | June 2017 - Present

- Edit online and print stories
- Post stories online and write briefs
- Aggregate sports box scores and summaries for MLB baseball, NFL football and NBA basketball games
- Design and edit the opinion and advice column pages
- Compile, proofread and contact authors of letters to the editor
- Take pictures for the sports, news and health sections of the newspaper

COPY CHIEF AND STAFF PHOTOGRAPHER

University Daily Kansan Newspaper | August 2016 - May 2017

- Led a team of 15 copy editors
- Proofed online and print copy
- Managed a weekly schedule for copy editors
- Provided final edits for content posted online
- Shot a variety of assignments for the Kansan's website as well as the news, sports, and arts & cultures sections of the newspaper

PHOTOGRAPHY INTERN

Walk & Create Ltd. | Summer 2016 | London, England

- Assisted with photography shoots
- Helped set up and tear down camera equipment at photography shoots
- Wrote and designed blog posts for the company website
- Managed and updated the company website
- Wrote and designed newsletters for the company
- Managed social media channels (Twitter, Instagram, Facebook, and Vimeo)
- Created and edited video content for social media channels